

11th International Conference on Legume Genetics and Genomics (ICLGG)

SPONSORSHIP PROSPECTUS

30 September – 3 October 2024 Brisbane Convention &

Exhibition Centre

#ICLGG2024

INVITATION

It is an honour to chair the 11th International Conference on Legume Genetics and Genomics (ICLGG 2024) in Brisbane and promote the sharing of new knowledge, technologies, and ideas to advance legume genetics and genomics for the good of agriculture, the environment and society.

An important aim of this conference series since its inception over 20 years ago has been to connect fundamental and applied aspects of legume research and development, an imperative that will continue at the 11th ICLGG.

Our community has been quick to embrace new technologies over the past two decades and apply them to discover the genetic and genomic basis of important plant processes and valuable traits.

Your sponsorship and involvement in the conference will help us to achieve our aims of bringing together a large and diverse group of participants from around the world who are passionate about understanding legumes and using them to address pressing global issues such as food security, climate change, and environmental health.

Thank you in advance for your support of the conference.





About ICLGG 2024

The International Conference on Legume Genetics and Genomics (ICLGG) series was established in 2002 to bring together researchers working on fundamental and applied aspects of legume genetics and genomics, to help realise the combined potential of these disciplines for the benefit of people and the planet. The ICLGG has become the pre-eminent international conference on legume sciences, bringing together up to 400 researchers and agri-food representatives to discuss advances in the science and application of genetics and genomics of legumes.

In 2024, the ICLGG returns to Brisbane, Australia, where delegates will share the results of their latest work, providing new insight into the amazing world of legume biology while helping to chart a path to legume improvement for food security without environmental harm.

Conference supporter





The Queensland Alliance for Agriculture and Food Innovation (QAAFI) is a research institute of The University of Queensland (UQ), supported by the Queensland Government.

QAAFI's purpose is to solve major challenges in a rapidly changing world by conducting and leading collaborative research, innovation and capacity building through trusted partnerships in agriculture, food, and nutrition.

As one of the few research intensive universities worldwide located in a subtropical environment, UQ is a global leader in agriculture and food science research in subtropical and tropical production systems.



Conference venue

The conference will be held at the Brisbane Convention & Exhibition Centre, located in Brisbane's vibrant Southbank precinct, giving conference delegates convenient access to cafes and restaurants, Brisbane's celebrated Arbour walkway, famous Streets Beach and many public transport options.

Sponsorship opportunities

We aim to ensure that delegates leave the conference feeling inspired and that those who support the ICLGG 2024 conference receive the greatest exposure possible. Please contact the conference organiser, **Expert Events**, to discuss in detail the following or any other sponsorship opportunities.



Who will be attending?

This conference will bring together up to 400 leading and emerging national and international researchers, educators and agri-food representatives in the field of legume genetics and genomics.

As in the past, we aim to connect leaders in each of these areas with early and midcareer participants to help build careers, establish new collaborations, and advance legume R&D. This is especially important given the five-year break since the last inperson gathering of the ICLGG.

Our aim to be as diverse and inclusive as possible will benefit from diverse sponsorship across the research, education, industry, and technology sectors.

Why become a sponsor?



Connect with your audience from around the world at a face-toface event in Brisbane, Australia.



Showcase your organisation's services, products and expertise in agri-food technologies.



Establish new and foster existing relationships with leading international scientists and researchers, actively working in the fields of legume science.



Multiple sponsorship opportunities tailored for organisations of all sizes are available and designed to increase your brand awareness.

Networking opportunities

Monday 30 September	Welcome reception
Tuesday 1 October	 Morning and afternoon tea Lunch Evening poster sessions
Wednesday 2 October	 Morning and afternoon tea Lunch Evening poster sessions Conference dinner
Thursday 3 October	 Morning and afternoon tea Lunch



SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST.

Platinum sponsor \$15,000 (exclusive)

Tabletop

display

Opportunity to be named the platinum sponsor of the conference including the opening plenary.

Summary

Sponsor acknowledgement

Lanyard

sponsor

Coffee cart

sponsor

Subject to the time of booking, recognition as the platinum sponsor on all conference materials including:

• logo included on the holding slide at the commencement of the opening plenary.

Student travel

grant sponso

- logo on conference website and conference app with a profile and link to the company website
- logo on conference emails
- one banner ad on the conference app (Artwork to be supplied by the sponsor to the specifications provided by the conference organiser)
- logo to be included on the final program PDF to be available for download from the conference website
- logo included on the combined sponsors' PowerPoint slide to be displayed at the beginning and end of each plenary session
- display signage (pull-up banner supplied by sponsor) in the main plenary room.

Sponsorship of the conference welcome reception

The conference welcome reception will take place on Monday 30 September 2024 at the Brisbane Convention & Exhibition Centre. You will be acknowledged as the platinum sponsor of the conference and the welcome reception and may provide promotional products (subject to approval) to be distributed on the night.

Speaking opportunity

Five minute welcome address by a company representative at the commencement of the welcome reception.

Tabletop display

Allocation of two tabletop displays, includes two trestle tables with a company branded lycra table cover, two chairs, power and one backboard. The platinum sponsor will have priority selection of space (subject to the time of confirmation).

Registration

Four complimentary conference registrations, which include attendance at the welcome reception, all presentation and poster sessions, lunches, morning and afternoon teas, and the conference dinner.

Access to delegate list

A copy of the delegate list showing names and organisations will be provided one week prior to the conference, subject to privacy laws.



Coffee cart Lanyard Tabletop Student travel sponsor sponsor display grant sponsor

Gold sponsor \$10,000 (limited)

Opportunity to be named the gold sponsor of a plenary session (excluding the opening plenary).

Sponsor acknowledgement

Subject to the time of booking, recognition as the gold sponsor on all conference materials including:

Summary

- \cdot logo included on the opening holding slide of the sponsored session
- logo on conference website and conference app with a profile and link to the company website
- logo on conference emails
- one banner ad on the conference app (Artwork to be supplied by the sponsor to the specifications provided by the conference organiser)
- $\cdot\,$ logo on the final program PDF to be available for download from the conference website
- $\cdot\,$ display signage (pull-up banner supplied by sponsor) during the sponsored session
- logo included on the combined sponsors' PowerPoint slide to be displayed at the beginning and end of each plenary session.

Tabletop display

Allocation of one tabletop display, includes one trestle table with a company branded lycra table cover, two chairs, power and one backboard. The gold sponsor will have priority selection of space (subject to the time of confirmation).

Registration

Three complimentary conference registrations, which include attendance at the welcome reception, all presentation and poster sessions, lunches, morning and afternoon teas, and the conference dinner.

Access to delegate list

A copy of the delegate list showing names and organisations will be provided, subject to privacy laws.

SPONSORSHIP OPPORTUNITIES



Silver sponsor \$7,500 (limited)

Lanyard sponsor

sponsor

Opportunity to be named the silver sponsor of one concurrent session.

Tabletop

display

Sponsor acknowledgement

Subject to the time of booking, recognition as the silver sponsor on all conference materials including:

logo included on the opening holding slide of the sponsored concurrent session

Student travel

grant sponsol

Summary

- logo on conference website and conference app with a profile and link to the company website
- logo on conference emails
- · logo included on the final program PDF to be available for download from the conference website
- display signage (pull-up banner supplied by sponsor) at the sponsored session
- logo included on the combined sponsors' PowerPoint slide to be displayed at the beginning and end of each plenary session.

Tabletop display

Allocation of one tabletop display, includes one trestle table with a company branded lycra table cover, two chairs, power and one backboard.

Registration

Two complimentary conference registrations, which include attendance at the welcome reception, all presentation and poster sessions, lunches, morning and afternoon teas, and the conference dinner.

Access to delegate list

A copy of the delegate list showing names and organisations will be provided, subject to privacy laws.

SPONSORSHIP OPPORTUNITIES



Bronze sponsor \$5,000 (limited)

Lanyard

sponsor

Coffee cart

sponsor

Opportunity to be named the bronze sponsor of lunch or poster session.

Tabletop

display

Student travel

grant sponsol

Summary

Sponsor acknowledgement

Subject to the time of booking, recognition as the bronze sponsor on all conference materials including:

- logo on conference website and conference app with a profile and link to the company website
- logo on conference emails
- logo to be included on the final program PDF to be available for download from the conference website
- display signage (pull-up banner supplied by sponsor) at the sponsored lunch or poster session
- logo included on the combined sponsors' PowerPoint slide to be displayed at the beginning and end of each plenary session.

Tabletop display

Allocation of one tabletop display, includes one trestle table with a company branded lycra table cover, two chairs, power and one backboard.

Registration

One complimentary conference registration, which includes attendance at the welcome reception, all presentation and poster sessions, lunches, morning and afternoon teas, and the conference dinner.

Access to delegate list

A copy of the delegate list showing names and organisations will be provided, subject to privacy laws.

SPONSORSHIP OPPORTUNITIES

Dinner sponsor

\$10,000 (exclusive)

Sponsor acknowledgement

Subject to the time of booking, recognition as the conference dinner sponsor on all conference materials including:

- logo on conference website and conference app with a profile and link to the company website
- conference emails promoting the dinner
- logo on conference dinner menus
- $\cdot\,$ logo included on the final program PDF to be available for download from the conference website
- logo included on the combined sponsors' PowerPoint slide to be displayed at the beginning and end of each plenary session
- signage prominently displayed at the conference dinner (pull up banner to be provided by the sponsor)
- $\cdot \,$ verbal acknowledgement as the sponsor during the conference dinner.

Speaking opportunity

Five-minute speaking opportunity at the commencement of the conference dinner.

Registration

- One complimentary conference registration, which includes attendance at the welcome reception, all presentation and poster sessions, lunches, morning and afternoon teas, and the conference dinner.
- Two additional tickets to the conference dinner.

Access to delegate list

A copy of the delegate list showing names and organisations will be provided, subject to privacy laws.



SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST.

Coffee cart sponsor

Tabletop

display

\$8,000 (exclusive)

Sponsor acknowledgement

Lanyard

spońsor

Subject to the time of booking, recognition as the coffee cart sponsor on all conference material including:

- logo printed on the coffee cart signage (artwork to be supplied by the sponsor to the specifications provided by the conference organiser)
- $\cdot\,$ logo on conference website conference app with a profile and link to the company website
- logo included on the final program PDF to be available for download from the conference website
- $\cdot\,$ display signage (pull-up banner supplied by sponsor) next to coffee cart
- $\cdot\,$ the ability to supply branded biodegradable coffee cup by sponsor (venue to pre-approve)
- logo included on the combined sponsors' PowerPoint slide to be displayed at the beginning and end of each plenary session.

Registration

One complimentary conference registration, which includes attendance at the welcome reception, all presentation and poster sessions, lunches, morning and afternoon teas, and the conference dinner.

Access to delegate list

A copy of the delegate list showing names and organisations will be provided, subject to privacy laws.

Delegate lanyard sponsor

\$4,000 (exclusive)

Sponsor acknowledgement

Subject to the time of booking, recognition as the delegate lanyard sponsor on all conference material including:

- logo printed on all delegate lanyards (artwork to be supplied by the sponsor to the specifications provided by the conference organiser)
- $\cdot\,$ logo on conference website conference app with a profile and link to the company website
- logo included on the final program PDF to be available for download from the conference website
- logo included on the combined sponsors' PowerPoint slide to be displayed at the beginning and end of each plenary session.

Registration

One complimentary conference registration, which includes attendance at the welcome reception, all presentation and poster sessions, lunches, morning and afternoon teas, and the conference dinner.

Access to delegate list

A copy of the delegate list showing names and organisations will be provided, subject to 9 privacy laws.



EXHIBITOR OPPORTUNITIES

All amounts are in Australian dollars and include GST.

10

Tabletop display \$2,750 (limited)

Lanyard

sponsor

sponsor

Exhibitor acknowledgement

Subject to the time of booking, recognition as an exhibitor on all conference material including:

Summary

- logo included on the final program PDF available for download from the conference website
- logo on conference website and conference app with a profile and link to the company website.

Student travel

grant sponso

Tabletop display

Tabletop display

Allocation of one tabletop display, includes one trestle table with a company branded lycra table cover, two chairs, power and one backboard.

Registration

One complimentary conference registration, which includes attendance at the welcome reception, lunches, morning and afternoon teas. This registration does NOT include the conference dinner.

Additional staff members are required to purchase an additional exhibition catering pass at a cost of \$73 per person, per day. This pass covers entry into the trade exhibition, morning tea, lunch and a name badge.

Access to delegate list

A copy of the delegate list showing names and organisations will be provided, subject to privacy laws.

Exhibition manual

An exhibition manual detailing additional items such as furniture, car parking, exhibition catering etc. will be distributed approximately three months prior to the conference.

Exhibition floorplan

A floorplan will be released with the exhibition manual. The conference committee will allocate trade table positions.



Student travel grant sponsor

Tabletop display

\$2,000 (unlimited)

sponsor

Lanyard sponsor

Why not support an early career academic and researcher to present their work at the conference?

Student travel

grant sponsor

Summary

The conference is a great opportunity for them to exchange knowledge with their peers and provides an outstanding professional development opportunity.

Sponsor acknowledgement

Subject to the time of booking, recognition as the student travel grant sponsor including:

- acknowledged prior to the student's presentation
- logo on conference website and conference app with a profile and link to the company website.

Access to delegate list

A copy of the delegate list showing names and organisations will be provided, subject to privacy laws.

SPONSORSHIP OPPORTUNITIES

Platinum
sponsorGold
sponsorSilver
sponsorBronze
sponsorDinner
sponsorCoffee cart
sponsorLanyard
sponsorTabletop
displayStudent travel
grant sponsorSummary

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	Platinum sponsor	Gold sponsor	Silver sponsor	Bronze sponsor	Dinner sponsor	Coffee cart sponsor	Lanyard sponsor	Tabletop display	Student travel grant sponsor
Depetite	Exclusive	Limited	Limited	Limited	Exclusive	Exclusive	Exclusive	Limited	Unlimited
Benefits	\$15,000	\$10,000	\$7,500	\$5,000	\$10,000	\$8,000	\$4,000	\$2,750	\$2,000
Registrations	4	3	2	1	1	1	1	1	
Additional tickets to the conference dinner					3				
Speaking opportunity at the welcome reception	•								
Sponsorship of welcome reception	•								
Speaking opportunity at the conference dinner					•				
Sponsorship of conference dinner					•				
Acknowledgment and logo on the opening holding slide at the commencement of the opening plenary	•								
Acknowledgment and logo on the opening holding slide of the sponsored session		•							
Acknowledgment and logo on the opening holding slide of sponsored concurrent session			•						
Acknowledgment prior to the students presentation									•
Opportunity to sponsor a lunch or poster session				•					
Logo on combined sponsors' PowerPoint slide at the beginning and end of each plenary session	•	•	•	•	•	•	•		
Logo on delegate lanyards							•		
Tabletop display	•	•	•	•				•	
Logo and profile on the conference website	•	•	•	•	•	•	•	•	•
Logo and profile on the conference app	•	•	•	•	•	•	•	•	•
Advertisement on the conference app	•	•							
Logo on conference emails	•	•	•	•	•				
Display signage (pull-up banner supplied by sponsor)	•	•	•	•	•				
Logo on coffee cart, display signage (pull-up banner supplied by sponsor) and branded coffee cups						•			
Delegate list	•	•	•	•	•	•	•	•	•
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SPONSORSHIP SUMMARY

How to become a sponsor?

Applications for sponsorship packages can be submitted using the ICLGG 2024 sponsorship portal.

Click to apply

We encourage you to submit your sponsorship request as soon as possible as spaces are strictly limited. All applications will first be reviewed by the organising committee before you receive confirmation.

Sponsorship terms and conditions

Payment

Full payment for sponsorship/exhibition packages is due within 30 days of an application being approved. Sponsorship packages will be released for sale if payment is not received within 30 days. Sponsor arrangements will not be confirmed until payment is received. Sponsorship payment options include:

- EFT bank account details will be provided on your invoice. A remittance advice must be emailed to iclgg2024@expertevents.com.au.
- Mastercard or Visa please note sponsorship payments via credit card will incur an additional 2% merchant fee.

Cancellation

All cancellations must be advised in writing directly to Expert Events. If you provide notice of cancellation to Expert Events prior to 30 March 2024 you may be eligible for a refund. On or after 30 March 2024 a 100% cancellation fee will apply. Please refer to the **sponsorship** and **exhibitor** agreements for full terms and conditions.

If these sponsorship opportunities do not meet your requirements or if you have any questions, please do not hesitate to contact the conference organiser Expert Events.



Email: iclgg2024@expertevents.com.au Phone: +617 3848 2100 Website: www.iclgg2024.org

